



Innovation Navigation Capabilities Statement

EIN: 46-4857877

DUNS: 117483600

CAGE: 9TPB9

URL: innonavi.com

NAICS codes: 611430,
541611 and 541512

Native American
Owned business.
Headquartered in
New Hampshire.

Contact:

David Robertson

Dave@innonavi.com

380 Lafayette Rd.
Suite 11-321
Seabrook, NH 03874
215.840.5532

OVERVIEW

Innovation Navigation provides consulting and education services to government agencies and businesses to help them become more consistently and successfully innovative. The unique focus of the company is on innovating “around the box”—finding ways to innovate around a new product or technology to get the most value from it. When organizations select and implement a new technology, the ultimate success of that technology requires innovating around it – preparing the company to make the most from its capabilities. Innovation Navigation helps organizations apply this approach through keynote speeches, tailored workshops, and consulting engagements.

CORE COMPETENCIES

- Implementation preparation – preparing an organization for the implementation of new products or technology
- Workshop facilitation – tailored workshops for small or large companies on innovation and technology management
- Leadership training – lessons on how to be an innovation leader
- Inspiring keynote speeches – entertaining stories with powerful lessons
- Consultative education – multi-day programs to deliver specific and actionable results

DIFFERENTIATORS

David Robertson, CEO, has been on the faculty and taught innovation at three world-class business schools: Switzerland’s IMD, the Wharton School at the University of Pennsylvania, and (his current appointment) the MIT Sloan School. He is the author of three award-winning books on enterprise architecture, innovation, and innovation management. He has been recognized as a “Thinkers 50” thought leader and has won multiple teaching awards. He is an expert on how to get the most value from the implementation of new products and technology.